



MEDIA KIT

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Welcome to our MEDIA KIT

This document provides key brand assets and guidelines to support your coverage of Novastone Partners.

NOVASTONE PARTNERS EUROPE WEBSITE

NOVASTONE PARTNERS NEWSROOM

NOVASTONE PARTNERS MEDIA CENTER





NP Operator-Led Buyout
Global Fund II

COMPANY OVERVIEW

As the Investment arm of Novastone Capital Advisors (NCA), the fund deploys capital in operator-led buyouts of lower-middle markets companies where leadership transitions creates opportunities to maximize value.

In contrast to traditional buyout firms that identify the target company first, we start by finding exceptional mid-career professionals (operators). Together, we identify the acquisition targets that aligns with their industry expertise and is best positioned for transformative growth. Our carefully selected operators serve as the optimal solution to succession, becoming the next generation CEOs.

Please refer to our official **One-Pager** for a concise overview of the Resources section in our Newsroom.

NEWSROOM



Our Key Novastone Partners Team



CHRISTIAN MALEK

Founder & CEO
Novastone Partners Inc.



DANIEL GÄRTNER

Managing Partner
Novastone Partners Inc.



GEORGE BASSILY

Managing Partner | Finance
Novastone Partners Inc.



TORGE BARKHOLTZ

Managing Director
Novastone Partners Inc.



DR. LINN KARSTADT

Business Development Director
Novastone Partners Inc.



You can find and download the [FULL BIOS OF OUR MANAGEMENT TEAM](#) (PDF) in the Resources section of our Newsroom.



NEWSROOM



OUR BRAND IDENTITY



OUR
LOGO





Our logo versions

HORIZONTAL PRIMARY

VERTICAL SOCIAL MEDIA/PROFILES

ICON MAINLY MERCHANDISING

PRIMARY POSITIVE

USAGE: Full color Logo for white, light-gray or light-NP Colors background



POSITIVE BLACK

USAGE: Black Logo for other brands light backgrounds or one color needs



NEGATIVE WHITE

USAGE: White Logo for all dark backgrounds



You can find and download our **LOGO FOLDER** (ZIP) in the Resources section of our Newsroom.

[NEWSROOM](#)



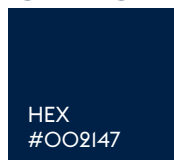
Our Logo safe space

Maintain clear space around the logo equivalent to the height of the letter “N” in “Novastone”. This ensures visibility and impact in all formats.



Our Logo colors

OXFORD BLUE



HEX
#002147

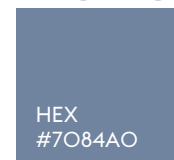
#002147 is a color that combines sophistication with reliability, making it ideal for businesses and brands that wish to convey a strong, trustworthy, and professional image.

RGB
R: 0
G: 33
B: 71

CMYK
C: 99%
M: 84%
Y: 43%
K: 49%

HSL
Hue: 150
Sat: 255
Lum: 36

BLUE GRAY



HEX
#7084A0

#7084A0 is a versatile and elegant color that conveys calmness, sophistication, and professionalism, making it suitable for a variety of design contexts.

RGB
R: 112
G: 132
B: 160

CMYK
C: 61%
M: 42%
Y: 24%
K: 7%

HSL
Hue: 153
Sat: 51
Lum: 136

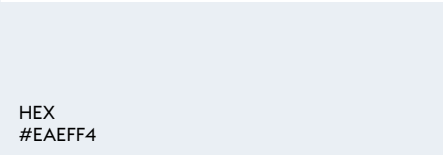
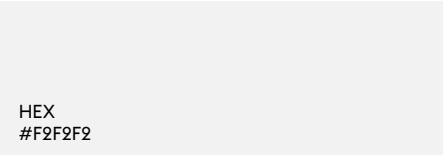


Brand colors

PRIMARY COLORS

			
HEX #002147		HEX #7084A0	
RGB R: 0 G: 33 B: 71		RGB R: 112 G: 132 B: 160	
CMYK C: 99% M: 84% Y: 43% K: 49%		CMYK C: 61% M: 42% Y: 24% K: 7%	

SECONDARY COLORS

	Zürich Blue	RGB R: 7 G: 66 B: 107	CMYK C: 100% M: 72% Y: 33% K: 20%
	Granite	RGB R: 88 G: 88 B: 88	CMYK C: 59% M: 49% Y: 48% K: 41%
	Sky Blue	RGB R: 127 G: 188 B: 219	CMYK C: 53% M: 12% Y: 9% K: 0%
	Polar Blue	RGB R: 234 G: 239 B: 244	CMYK C: 10% M: 4% Y: 3% K: 0%
	Light Gray	RGB R: 242 G: 242 B: 242	CMYK C: 6% M: 4% Y: 5% K: 0%



BRAND FONTS

PRIMARY BRAND TYPEFACE Euclid Flex

Used across all documents, presentations, and digital content.
This is a licensed font and is not included for redistribution.

LOGO TYPEFACE SK Modernist

Used exclusively in the Novastone Partners logotype.
[Do not attempt to recreate the logo using this or any other font.](#)
[Always use the official logo files provided.](#)

You can find and download our **LOGO FOLDER** (ZIP) in the Resources section of our Newsroom.



NEWSROOM

PUBLIC USE TYPEFACE Open Sans

For external use or in cases where Euclid Flex is unavailable, please use: [Open Sans](#), a free, modern sans-serif font available via Google Fonts. It maintains a clean and professional appearance aligned with our brand tone.

DOWNLOAD OPEN SANS FONT



Disclaimer

This document and its contents are intended solely for Press and Institutional Partners.

All brand assets included are property of Novastone Partners AG and may not be altered or redistributed without prior written consent.

**FOR MEDIA INQUIRIES OR BRAND USAGE APPROVAL
CONTACT:**

media@novastonepartners.com

thank you

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**NOVASTONE
PARTNERS** 